

Education

Bachelor of Fine Arts in Graphic Design

June 2004 - December 2005

State University of New York • Oswego, New York

Study of Commercial Art

Sept 1995 - May 1999

Pensacola Christian College • Pensacola, Florida

Experience

Associate Art Director Aug 2008 - May 2010

Ralph Lauren • New York, New York

Associate art director duties included working closely with the marketing team in order to produce materials necessary for in-store collateral and internal materials to support their wholesale business. National advertising campaigns are created and presented to higher management for approval before publication in national magazines. Presentation and organizational skills are a requirement in this position to keep the brands within the two person team running smoothly. The associate works directly with the Art Director and the Brand Manager to keep work flowing smoothly and ensuring art and print deadlines are met. Additional duties include marking up art for retouching and overseeing the rounds of color with the vendor. A superior knowledge of print specifications and photography are essential along with the ability to work in a high-paced deadline oriented environment.

Art Director June 2007 - Feb 2008

Latorra, Paul & McCann Advertising • Syracuse, New York

Duties of the art directors included directing and organizing individual projects (from concept to print) for product and promotional launches. Clients included local and national corporations such as the New York State Fair, American Dairy Association, Fort Dodge Animal Health and San Disk. A high-demand environment and tight deadlines required complete knowledge of all printing procedures and file formats along with troubleshooting skills and some technical knowledge. An art director was flexible enough to work as an individual or part of a team depending on the project requirements.

Freelance Design Services Jan 2005 - Present

Work has been completed for the government, advertising agencies, local and online businesses including financial institutions, jewelry designers and entrepreneurs.

Graphic Designer, Illustrator May 2003 - Jan 2005

XEROX Business Services • Syracuse, New York

Daily work duties would include print-on-demand pieces ranging from catalogs to business cards and everything in between. Technical illustrations were also needed on a project to project basis. Knowledge of offset and digital printing was required. Troubleshooting skills and pre-press knowledge were required.

Creative Assistant Sept 2002 - May 2003

TOTAL Advertising, Inc. • Liverpool, New York

Graphic Designer July 2000 - Aug 2002

MAXIMUS • McLean, Virginia

Related experience and recognition

Syracuse ADDY Award: Silver ADDY 2008

Graphic Arts Award "Jessie & Jay Rudolph Award" 2005

Summa Cum Laude 2004-2005