

cheri lehnow *design*

Welcome to the sample portfolio. All work is available to view upon request and I am always here to answer any questions you may have.

I am a graphic design veteran with a youthful spirit and positive attitude. I possess a personal history of clean and simple design, a tenacious work ethic, and over ten years of experience. I work with clients from an iconic American fashion house to small business owners to advertising agencies and everyone in between. With an at-home office for off-site projects or availability for on-site temporary or part-time work, there's something to fit everyone's needs. I'm energetic, organized and creative, so let's put that to work for you.

Here are some samples of my previous and current work. Have a look, have some lunch, then give me a call.



next

cheri lehnov
design

Contact

315.882.2144

www.cherilehnov.com

cherilehnov@yahoo.com

10 Hillscres Road

Plainville, CT 06062



previous

next



RALPH LAUREN
A GUIDE TO OUR COLLECTIONS AT BLOOMINGDALE'S 59TH STREET

RALPH LAUREN

MEN

LOWER LEVEL BLACK LABEL, POLO SPORTWEAR, POLO JEANS CO., POLO OUTERWEAR, POLO SLEEPWEAR, POLO UNDERWEAR & SOCKS

MAIN FLOOR POLO DRESS FURNISHINGS & ACCESSORIES

FIFTH FLOOR POLO SWIMWEAR

WOMEN

MAIN FLOOR LAUREN ACCESSORIES

SECOND FLOOR LAUREN FOOTWEAR, POLO JEANS CO.

THIRD FLOOR BLACK LABEL, LAUREN, LAUREN JEANS CO., LAUREN PLUS & PETITE SIZES

FOURTH FLOOR RALPH LAUREN FOOTWEAR, LAUREN SLEEPWEAR

FIFTH FLOOR LAUREN DRESSES

CHILDREN

EIGHTH & NINTH FLOORS CHILDRENSWEAR FOR INFANTS, TODDLERS, GIRLS & BOYS

HOME

FIFTH FLOOR RALPH LAUREN FURNITURE & LIGHTING

SIXTH FLOOR LAUREN TABLETOP & TABLE LINENS

SEVENTH FLOOR LAUREN BEDDING & BATH

FRAGRANCES

MAIN FLOOR RALPH LAUREN FRAGRANCES FOR MEN & WOMEN

bloomingdales



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RALPH LAUREN

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FRAGRANCES

MAIN FLOOR RALPH LAUREN FRAGRANCES FOR MEN & WOMEN

bloomingdales

Bloomingdale's 59th Street Store Directory

Client: Ralph Lauren Marketing

Agency: Ralph Lauren Advertising

Purpose: Seasonal Ralph Lauren floor directory



POLO

RALPH LAUREN

INTRODUCING THE FALL 2010
POLO RALPH LAUREN COLLECTION

WE INVITE YOU TO EXPERIENCE A MODERN TRANSLATION
OF OLD WORLD COUNTRY CLUB ELEGANCE.
STATEMENT-MAKING SWEATERS INCLUDE CHUNKY ARAN CABLES,
BOILED SHETLANDS AND CLASSIC ROLL-NECKS.
A YOUTHFUL ENERGY INFUSES A THREE-PIECE CORDUROY SUIT
WITH VINTAGE-LENGTH SHORTS. AN ULTRASOFT FLANNEL PANT
WORN WITH A NAFLLESS FLEECE SWEATER AND
GIBONE NEWSBOY HAS A TIMELESS SPORTING CHARM.

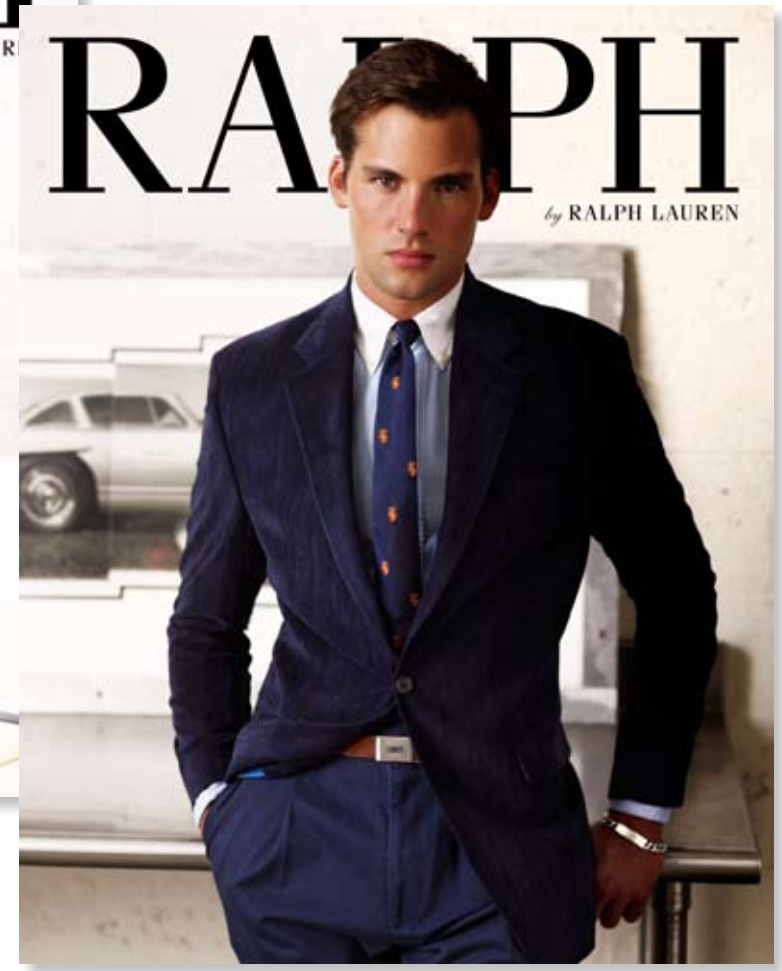
WE INVITE YOU TO VISIT US
TO EXPLORE THE COMPLETE COLLECTION.

Direct Mail with Insert

Client: Polo Men's International Marketing
Agency: Ralph Lauren Advertising
Purpose: Fall 2010 POLO Men's promotion



Macy's Counter Card
Client: Polo Men's Marketing
Agency: Ralph Lauren Advertising
Purpose: Department store signage



RALPH by Ralph Lauren Posters

Client: Peerless Clothing

Agency: Ralph Lauren Advertising

Purpose: Department store posters



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FOR PRESS INQUIRIES, PLEASE CONTACT:

NAME: [unreadable]

PHONE: [unreadable]

EMAIL: [unreadable]

ADDRESS: [unreadable]

WEBSITE: [unreadable]

CONTACT: [unreadable]

Ralph Lauren Men's Pressbook
Client: Polo Men's Public Relations
Agency: Ralph Lauren Advertising
Purpose: Seasonal selling tool

The Sansa e280 keeps changing the entertainment landscape.

The world's first 8GB Flash MP3 Player
— more capacity to take entertainment further.

Wherever your customers find themselves, their 8GB Sansa e280 is the Flash MP3 player with the capacity to put more entertainment options in the palm of their hands. At home, on the road or out on the town, the Sansa e280 offers new power to take entertainment to unheard-of places.

SanDisk
wynit
We Distribute

800.GO.WYNIT WWW.WYNIT.COM

SanDisk microSD Flash Memory Cards. The super easy way to feel extra music, graphics, plus videos, movies and TV shows into your hungry Sansa e280.

SanDisk microSD Flash Memory Cards	SanDisk 3.0in
SanDisk 1GB	SanDisk 512MB

Pop-up Direct Mail

Client: WYNIT

Agency: w Advertising

Purpose: Product promotion

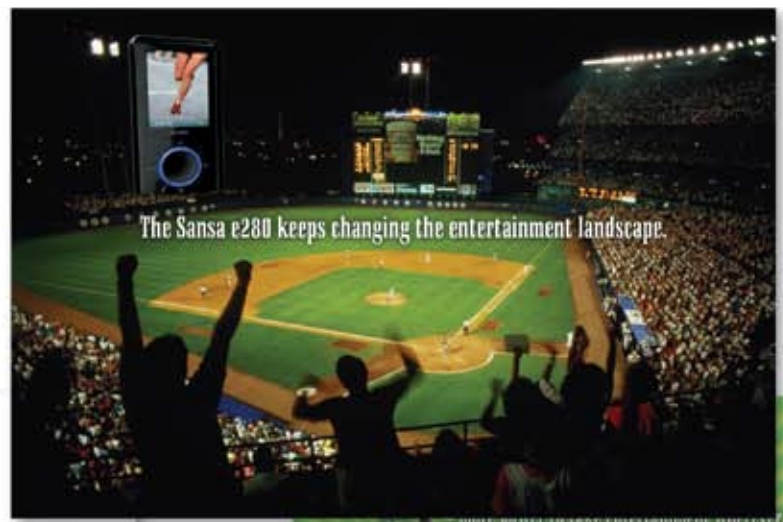


Tab Pull Direct Mail

Client: WYNIT

Agency: LP&M Advertising

Purpose: Product promotion



Winover your customers' iPod allegiance. Meet the 8GB Sansa e280, the largest capacity Flash MP3 player on the market. puts more entertainment options in the hands of their hands. For entertainment on the go, it lights the way like nothing else.

SanDisk

Introducing the new Video Memory Card Reader. It's the only reader that can read and transfer your video recordings with the world's most popular video format. It's the only reader that can read and transfer your video recordings with the world's most popular video format.

wynit
We Distribute

800.GO.WYNT WWW.WYNT.COM

Winover your customers' iPod allegiance. Meet the 8GB Sansa e280, the largest capacity Flash MP3 player on the market. puts more entertainment options in the hands of their hands. For entertainment on the go, it delivers a brand new way to listen.

SanDisk

Introducing the new Video Memory Card Reader. It's the only reader that can read and transfer your video recordings with the world's most popular video format. It's the only reader that can read and transfer your video recordings with the world's most popular video format.

wynit
We Distribute

800.GO.WYNT WWW.WYNT.COM


Postcard Direct Mail
Client: WYNT
Agency: LP&M Advertising
Purpose: Product promotion



Contest Promotional Materials
 Client: Onondaga Community College
 Agency: LP&M Advertising
 Purpose: In-theatre contest promotion

the art house
where creativity lives

the art house
where creativity lives

we just  moved in


the art house
where creativity lives


cheri leknow
315.882.2144
cherileknow@yahoo.com
www.thearthouseidsg.com

the art house
where creativity lives
6348 conductor avenue, oceans, new york 13039

come to our house for
all your design needs.



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oceans, new york 13039 

Logo, Stationary & Website Design
Client: Self-owned business
Agency: The Art House
Purpose: Self-promotional and branding



Logo & Stationary Design

Client: Creative Clicks

Agency: The Art House

Purpose: Self-promotional



Logo Design

Client: Soilutions, organic lawn care

Agency: The Art House

Purpose: Branding

Logo Design

Client: Sweet Lime, all natural skin care

Agency: The Art House

Purpose: Branding



Custom Brochure

Client: GoOrganic Magazine

Agency: Sweetnote Design

Purpose: Magazine logo, business card and cover concept and design

